

## AT A GLANCE

- Harrogate Life has a well-established and effective letterbox delivery to the **town's most affluent residential areas**
- Hand delivered to **12,000 households** bi-monthly
- Hand delivered to selected homes in **HG1, HG2 and HG3**
- On average, we reach just over three readers per copy
- Harrogate Life was launched in 2005
- We're a small family-run business

## ABOUT

A local advertising magazine with an entertaining mix of local features and events, what's on guide, puzzles and more.

Now in its eighteenth year, this independent family-run business' aim remains the same as the day it launched back in 2005 - to encourage local residents to use local businesses to help make our district thrive.

## ADVERTISING RATES

All prices quoted are per insertion and exclude VAT

### Full Page

Single Edition (12,000 homes)	£360
3 Editions	£810
6 Editions	£1440

### Half Page

Single Edition (12,000 homes)	£210
3 Editions	£500
6 Editions	£900

### Quarter Page

Single Edition (12,000 homes)	£150
3 Editions	£390
6 Editions	£600

### Premium Positions (per issue)

Front Cover Banner	£555
Outside Back Cover	£555
Centre Page (DPS)	£700
Inside Front/Back Cover	£480

### Advertising Agency Commission - 10%

## LEAFLET DISTRIBUTION

Inserting a leaflet into our magazine is an excellent way of making sure your message really reaches the best audience. Prices start from just **£55 per 1,000**.

## RESTAURANT REVIEW

Imagine a wonderful write up, reviewing your food. A complimentary meal for two would be required. Prices start from just **£200**.

## TECHNICAL DETAILS

Please supply artwork as high resolution PDFs. Created in CMYK, with any layers flattened. All artwork is to be supplied with a 3mm bleed.

### SIZING

Full Page	210mm (H) x 148mm (W)
Half Page	105mm (H) x 148mm (W)
Quarter Page	105mm (H) x 71mm (W)

## ARTWORK CREATION

If you are unable to supply print ready artwork or need professional help designing your advert, we can offer a bespoke design service; with pricing starting from:

Full Page Artwork	£45
Half Page Artwork	£35
Quarter Page Artwork	£30
High res artwork released for other use:	£20

**Proofing Charges:** First proof is included in booking price, however further amendments will be charged at £10 per proof. All exclude VAT.

## DISTRIBUTION

The total distribution is 12,000 homes.

We distribute to the following areas:

### Central Harrogate

Ashville and Rossett, Beckwithshaw, Brearton, Christchurch bordering The Stray, Cornwall Road, Duchy Road, Forest Lane, Fulwith Mill Lane, Harcourt Drive, Harlow Hill, Kent Road and Oakdale, Killinghall Moor, Knaresborough Road, Leadhall Lane, Firs, Leeds Road, Mallinsons, Odeon Cinema, Old Barber, Old Trough Way, Otley Rd, Poets area of Bilton, Queen Ethelburga's, Saints area, St. George's, Stone Rings Lane, The Oval, Valley Drive, West End Avenue, Wheatlands

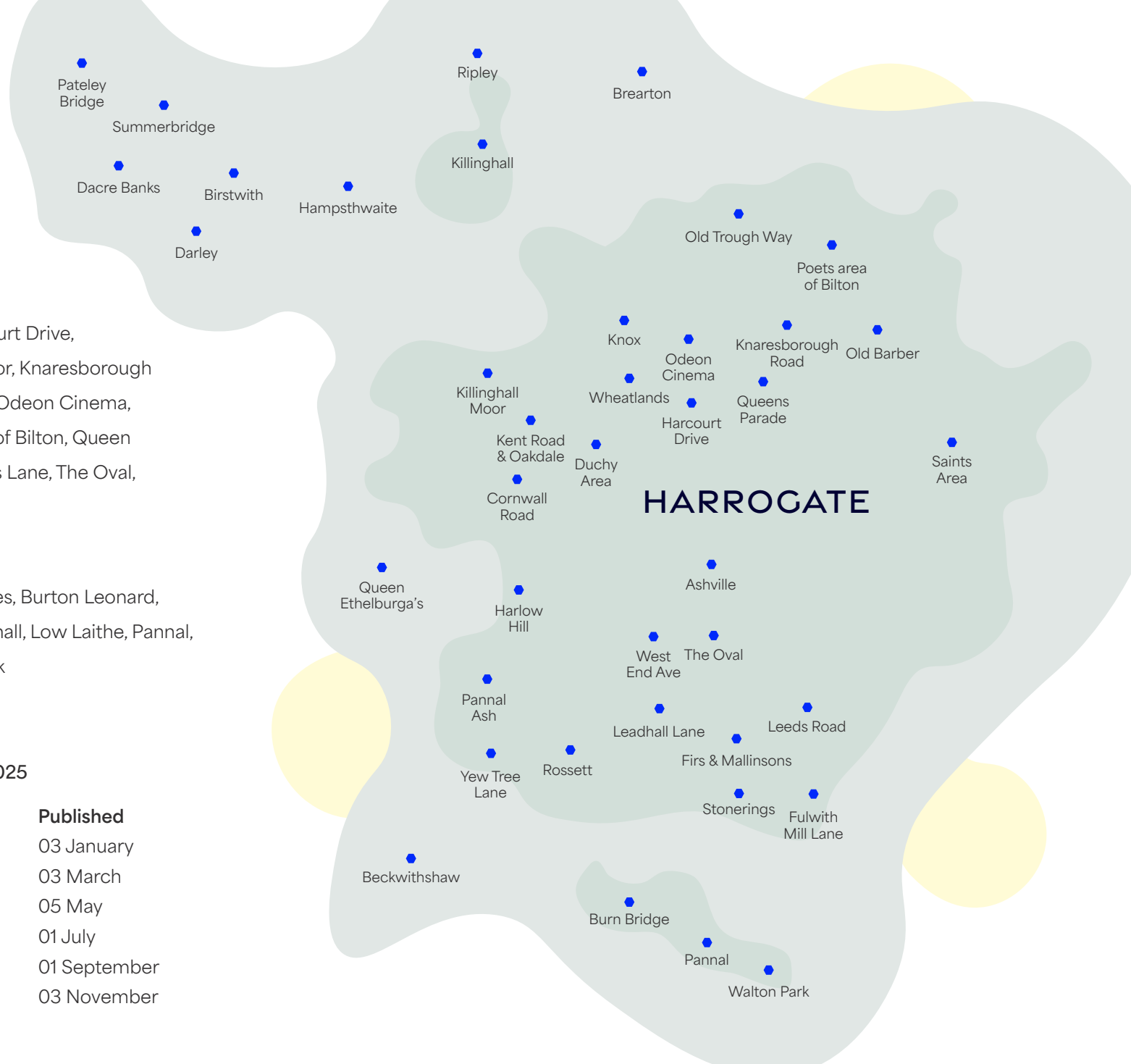
### Surrounding Villages

Birstwith, Bishop Monkton, Burn Bridge, Burnt Yates, Burton Leonard, Dacre, Darley, Glasshouses, Hampsthwaite, Killinghall, Low Laithe, Pannal, Pateley Bridge, Ripley, Summerbridge, Walton Park

## KEY DATES

### Advertising Copy Deadlines & Publishing Dates 2025

Issue	Deadline	Published
January / February	17 December	03 January
March / April	14 February	03 March
May / June	13 April	05 May
July / August	17 June	01 July
September / October	15 August	01 September
November / December	12 October	03 November





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